

July – September 2024 New Titles Update

LAW

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BUSINESS & MANAGEMENT

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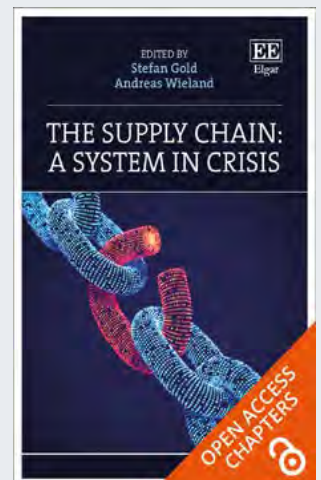
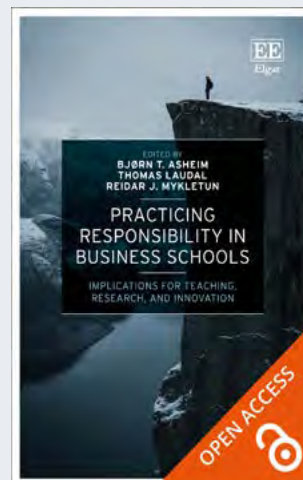
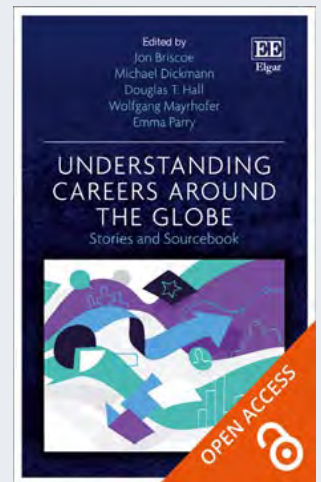
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BUSINESS & MANAGEMENT TITLES, JULY - SEPT 2024

How to Achieve Societal Impact through Engaged and Collaborative Scholarship

A Guide to Purposeful Marketing Research

Edited by Michel Van der Borgh, Copenhagen Business School, Adam Lindgreen, Copenhagen Business School, Denmark and University of Pretoria, South Africa and Tobias Schäfers, Copenhagen Business School, Denmark and Hochschule Bielefeld – University of Applied Sciences and Arts, Germany

'If you are a business researcher who wants to make a difference in the world, this book is for you. It offers a comprehensive and practical guide on how to design, conduct, and communicate research that is relevant and impactful.'

– Stefano Puntoni, Sebastian S. Kresge Professor of Marketing, The Wharton School, University of Pennsylvania, US

Sept 2024 c 436 pp Hardback 978 1 80088 852 4 c £130.00 / c \$180.00
How To Guides

Handbook of Qualitative Research Methods in Marketing

Second Edition 2nd edition

Edited by Russell W. Belk, York University, Canada and Cele Otnes, University of Illinois at Urbana-Champaign, US

'This book covers all the methods a qualitative researcher needs to have in their back pocket, from traditional ethnography through to the cutting edge, such as artificial intelligence, consumer video and netnography. A must read for marketing PhD students and faculty interested in researching the meaning behind consumer behaviors.'

– Giana M. Eckhardt, King's College London, UK

Sept 2024 c 556 pp Hardback 978 1 0353 0271 0 c £230.00 / c \$320.00
Research Handbooks in Business and Management series



A Research Agenda for Digital Transformation

Multidisciplinary Perspectives

Edited by John Qi Dong, Nanyang Technological University, Singapore and Peter C. Verhoef, University of Groningen, the Netherlands

'The book is a must-read for anyone struggling to navigate today's digital landscape. It not only offers an agenda to guide future research on the impact of digitalization on business ethics, models, and processes, but it also prescribes strategies for practitioners to leverage technological advances for innovation and value creation.'

– Chee-wee Tan, The Hong Kong Polytechnic University, Hong Kong

Sept 2024 c 336 pp Hardback 978 1 0353 0642 8 c £120.00 / c \$170.00
Elgar Research Agendas



Research Handbook on Destructive Leadership

Forms, Context, and Boundary Conditions

Edited by Birgit Schyns, NEOMA Business School, France, Pedro Neves, Nova School of Economics, Portugal, and Kimberley Breevaart, Erasmus University Rotterdam, the Netherlands

'We live in a world where more than a quarter of countries are led by dictators and a substantial portion of leaders in business and government are destructive. While we know a lot about good leaders, there has been little attention given to studying the bad ones. This edited collection presents state-of-the-art research on destructive leadership and includes directions for future research. This book shines a bright light on the dark side of leadership and greatly helps our understanding of the dynamics of destructive leadership.'

– Ronald E. Riggio, Claremont McKenna College, US

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Research Handbooks in Business and Management series



Research Handbook on Sustainability Reporting

Edited by Gunnar Rimmel, Aalborg University Business School, Denmark, Güler Aras, Yildiz Technical University (YTU), Turkey, Diogenis Baboukardos, Audencia Business School, France and Athens University of Economics and Business, Greece, Joanna Krasodomska, Krakow University of Economics, Poland, Christian Nielsen, University of Bologna, Italy and Frank Schiemann, University of Bamberg, Germany

'This book provides a comprehensive overview of the current status of sustainability reporting and its evolution. It takes an international and broad view, covering the perspective of standard setters, that of companies and their governance, and its consequences on capital markets. Moreover, it provides new avenues for research, making it essential reading for researchers navigating between accounting and sustainability reporting.'

– Begoña Giner Inchausti, University of Valencia, Spain

Sept 2024 c 558 pp Hardback 978 1 0353 1625 0 c £230.00 / c \$320.00
Research Handbooks on Accounting series



Research Handbook on Sustainable Project Management

Edited by Gilbert Silvius, HU University of Applied Sciences Utrecht, the Netherlands, and University of Johannesburg, South Africa and Martina Huemann, University College London, UK, and Vienna University of Economics and Business, Austria

'An invaluable resource, offering profound insights and practical guidance for integrating sustainability into project management. It is an essential read for anyone committed to advancing the field and achieving meaningful progress in sustainable practices.'

– Zhifu Mi, University College London, UK

July 2024 500 pp Hardback 978 1 80088 544 8 £225.00 / \$315.00
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How to Enable Engagement Between Universities and Business

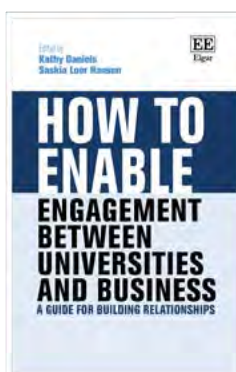
A Guide for Building Relationships

Edited by Kathy Daniels, formerly Aston University, UK and Saskia Loer Hansen, RMIT University, Australia

'How to Enable Engagement between Universities and Business captures the societal challenge of today. The 37 chapters of this comprehensive text offer a detailed pathway to improving interactions between tertiary level education institutions and for-profit and not-for-profit organisations. This is a must read for Chairs, CEOs, Vice Chancellors, Deans and all involved in growing the educational, financial and moral wealth across nations.'

– Andrew Kakabadse, Henley Business School, UK

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How To Guides



Cases on Entrepreneurship and Innovation

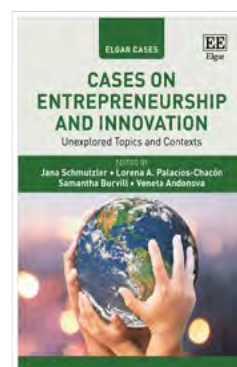
Unexplored Topics and Contexts

Edited by Jana Schmutzler, TU Delft, the Netherlands, Universidad del Norte, Colombia and Bergische Universität Wuppertal, Germany, Lorena A. Palacios-Chacón, Tecnológico de Monterrey, Guadalajara, Mexico, Samantha Burvill, Swansea University, UK and Veneta Andonova, Universidad de Los Andes, Colombia

'This compelling collection of case studies provide unequivocal evidence of how and why context matters for entrepreneurship and innovation. The beauty and power of the book lie in the breadth and diversity in unraveling the promise of entrepreneurship to drive innovation across a broad spectrum of very different institutional and developmental contexts. As this book makes clear, the promise of entrepreneurship and innovation is inclusive and attainable across the globe.'

– David Audretsch, Indiana University, US

July 2024 282 pp Hardback 978 1 80220 452 0 £110.00 / \$155.00
Elgar Cases in Entrepreneurship



Encyclopedia of Sport Management

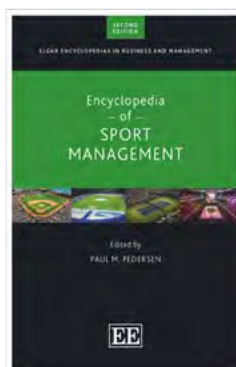
Second Edition

Edited by Paul M. Pedersen, Indiana University-Bloomington, US 'Over the main entrance of Dodd Hall at Florida State University are the words,

"The half of knowledge is to know where to find knowledge." This expanded second edition of the Encyclopedia of Sport Management is bigger and better than ever, making it the must-have reference for all sport managers.'

– Damon P.S. Andrew, Florida State University, US

Sept 2024 c 900 pp Hardback 978 1 0353 1717 2 c £385.00 / c \$540.00
Elgar Encyclopedias in Business and Management series



Handbook of Research on Entrepreneurship and Conflict

Edited by Wim Naudé, RWTH Aachen University, Aachen, Germany and Bernadette Power, University College Cork, Ireland

'In an era rife with conflict throughout every level of society, this pathbreaking Handbook paves important new ground in analyzing how entrepreneurship can be both a positive response but also a concerning trigger for conflict. This Handbook draws on a broad-spectrum of expert authors spanning a diverse range of backgrounds and scholarly fields to shed new light on the links between entrepreneurship and conflict. This is a must read not just for entrepreneurship scholarship but for all of the social sciences and thought leaders concerned with the stability and sustainability of democratic society.'

– David B Audretsch, Indiana University, US

July 2024 350 pp Hardback 978 1 80220 678 4 £190.00 / \$265.00



Handbook of Research on Strategic Leadership in the Fourth Industrial Revolution

Edited by Zeki Simsek, Clemson University, US, Ciaran Heavey, University College Dublin, Ireland and Brian C. Fox, Bentley University, US

'In today's world, management and technology are two sides of the same coin – and one cannot understand one without the other. This excellent Handbook offers a comprehensive account on how the two intersect in the Fourth Industrial Revolution.'

– Marc Gruber, Ecole Polytechnique Fédérale de Lausanne, Switzerland



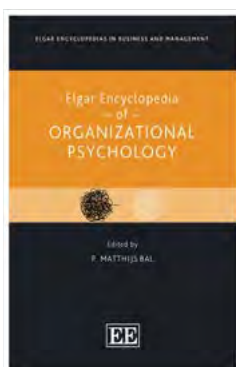
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Elgar Encyclopedia of Organizational Psychology

Edited by P. Matthijs Bal, University of Lincoln, UK

In this comprehensive Encyclopedia, Matthijs Bal brings together over 190 international experts to present fresh perspectives on key concepts, theories and research in organizational psychology. Entries cover central topics in the field, such as performance and work family balance, as well as upcoming and underrepresented areas such as decolonization, authenticity and playful work.

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Wellbeing at Work in a Turbulent Era

Edited by Paula Brough, Griffith University, Australia and Gail Kinman, Birbeck, University of London, UK

'Paula Brough and Gail Kinman have done an excellent job of exploring the impact of the pandemic on workplace wellbeing. They have put together a collection of important issues on the impact and change associated with employee health and wellbeing by leading academics. For all those who care about enhancing wellbeing at work, read this book!'

– Cary Cooper, University of Manchester, UK



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In a Turbulent Era series

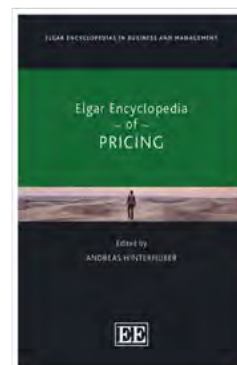
Elgar Encyclopedia of Pricing

Edited by Andreas Hinterhuber, Università Ca' Foscari, Venice, Italy and Hinterhuber & Partners, Innsbruck, Austria

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Case Studies in Family Business

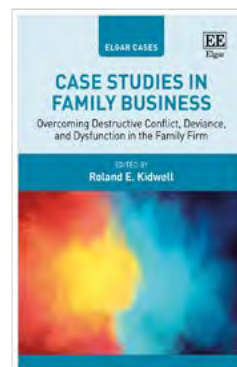
Overcoming Destructive Conflict, Deviance, and Dysfunction in the Family Firm

Edited by Roland E. Kidwell, Florida Atlantic University, US

'In Case Studies in Family Business, the complex tapestry of family dynamics and business challenges is unraveled with skill and insight. Its real-world cases shed light on both the unique strengths and intricate difficulties inherent in family businesses, offering a nuanced view that is deeply informative and thought-provoking. A must-read for anyone interested in the intersection of family relationships and business longevity.'

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Rethinking Adult Career Development

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Laura L. Bierema, University of Georgia, US

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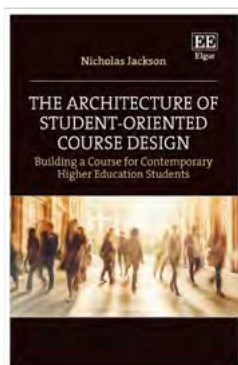
Building a Course for Contemporary Higher Education Students

Nicholas Jackson, Leeds University Business School, UK

'Nicholas Jackson's book provides valuable resources for course designers and program developers hoping to refresh and update their courses.'

– Cynthia Lee, Northeastern University, US

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How to do Social Science that Matters

Edited by Jerzy Kociatkiewicz, Institut Mines-Télécom Business School and Université Paris Saclay, France and Monika Kostera, University of Warsaw, Poland and Södertörn University, Sweden

'Cease fire! And if it were time for peace and wisdom in social sciences. No longer the ultimate, universal truth but a polyphony of authentic, territorial voices. Sensitive to the diversity of human experience. Striving for what matters...'

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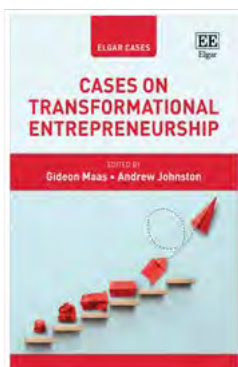
Cases on Transformational Entrepreneurship

Gideon Maas, Coventry University and Andrew Johnston, University of Huddersfield, UK

'The book explores transformational entrepreneurship and its application in different sectors and countries through a range of insightful case studies. This book will be of great value to both academics and students in furthering their understanding of transformational entrepreneurship.'

– Paul Jones, Swansea University, UK

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Elgar Cases in Entrepreneurship



How to Fast-track your Academic Career

A Guide for Mid-Career Scholars: Second Edition

Edited by Adam Lindgreen, Copenhagen Business School, Denmark and University of Pretoria, South Africa and C. Anthony Di Benedetto, Temple University, US

'Lindgreen and Di Benedetto provide a very useful guide to young academics on how to achieve success in the profession. The advice found here is something I wish I had when I started out, and I think the guidance built out so effectively within these pages can make a real difference in so many ways.'

– Darren Dahl, Dean, Innovate BC Professor, UBC Sauder School of Business, Canada



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How To Guides

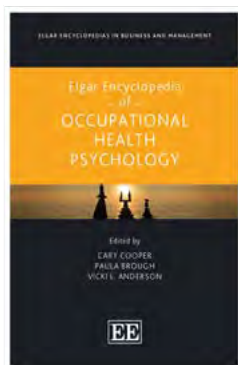
Elgar Encyclopedia of Occupational Health Psychology

Edited by Cary Cooper, University of Manchester, UK, Paula Brough and Vicki L. Anderson, Griffith University, Australia

'The overabundance of information and misinformation often overwhelm researchers in identifying what's up-to-date, and what's accurate. The Elgar Encyclopedia of Occupational Health Psychology does an excellent job of meeting this challenge. With the dedication of renowned scholars, the Encyclopedia presents a comprehensive collection of peer-verified, ready-to-use summaries on a full range of topics in the field.'

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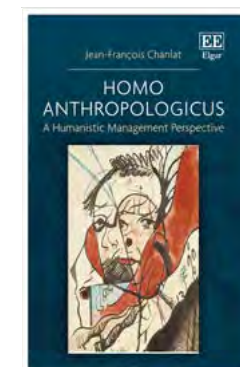
Homo Anthropologicus

A Humanistic Management Perspective

Jean-François Chanlat, Université Paris Dauphine – PSL, France, HEC-Montréal, Canada, Université de Rennes, France. Recipient of the IFSAM (International Federation of Scholarly Associations of Management) Award for Exceptional Service to the Management Field Worldwide, 2022

'A beautiful title for a wonderful book of great clarity and impressive erudition. I recommend it to anyone looking for a humanist anthropological alternative to the narrow vision of homo oeconomicus.'

– Franck Aggeri, MINES ParisTech, France



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Handbook of Creativity Assessment

Edited by Mark A. Runco, Southern Oregon University and Selcuk Acar, University of North Texas, US

'This Handbook is an essential read for comprehensive insights into creativity assessment, spanning historical foundations to cutting-edge developments. It covers key issues and facets of creativity assessment, showcasing the complementarity of perspectives in the field. A must-have for researchers and practitioners exploring creativity!'

– Baptiste Barbot, UCLouvain, Belgium



Aug 2024 c 394 pp Hardback 978 1 83910 214 1 £195.00 / \$275.00

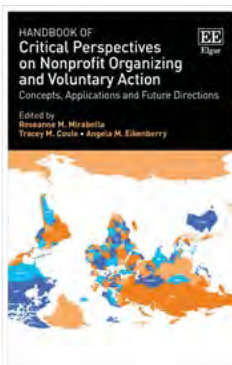
Handbook of Critical Perspectives on Nonprofit Organizing and Voluntary Action

Concepts, Applications and Future Directions

Edited by Roseanne M. Mirabella, Seton Hall University, Tracey M. Coule, Sheffield Hallam University, UK and Angela M. Eikenberry, University of Nebraska at Omaha, US

'The interdisciplinary field creatively identified as "nonprofit organizing and voluntary action" by the three leading scholars who have co-edited this welcome and substantial Handbook, has passed through founding stages focused on interpretive and positivist research. The time has now come, its more than forty contributing authors assert and demonstrate, to deepen such scholarship by developing critical guidance for researchers, students, and readers devoted to creating the civic sector anew.'

– Jon Van Til, Rutgers University, US



Aug 2024 c 512 pp Hardback 978 1 80037 180 4 £225.00 / \$315.00

Handbook on Business Process Management and Digital Transformation

Edited by Paul Grefen, Eindhoven University of Technology and Eviden Digital Transformation Consulting, the Netherlands and Irene Vanderfeesten, KU Leuven, Belgium

'This Handbook offers an excellent collection of articles on the state of the art in BPM from several leading experts in the field. It brings a wonderfully refreshing perspective that will add much value to students, academics, and practitioners alike!'

– Akhil Kumar, Pennsylvania State University, US



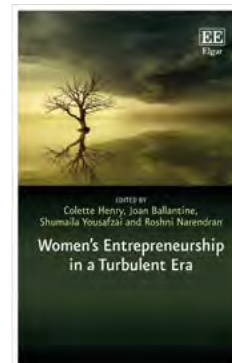
Aug 2024 c 464 pp Hardback 978 1 80220 608 1 £215.00 / \$300.00
Research Handbooks in Information Systems

Women's Entrepreneurship in a Turbulent Era

Edited by Colette Henry, Dundalk Institute of Technology (DkIT), Ireland, and Griffith University, Australia, Joan Ballantine, Ulster University (UU), Northern Ireland, Shumaila Yousafzai, Nazarbayev University, Kazakhstan and Cardiff University, UK and Roshni Narendran, University of Tasmania, Australia

'Women's Entrepreneurship in a Turbulent Era provides a comprehensive view of the resilience and resourcefulness of women as they counter impacts of economic failure, political turmoil, and the COVID-19 pandemic. This book also offers a portfolio of perspectives to help recognize shifting structural dynamics that undermine entrepreneurial women, and the strategies women employ to address market failures. A must read for researchers, policymakers, and advocates interested in gender equality and women's economic empowerment.'

– Barbara J. Orser, University of Ottawa, Canada



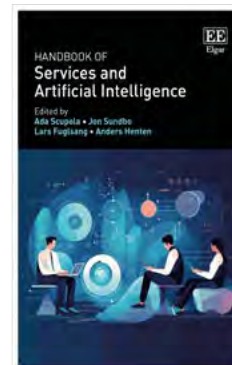
Aug 2024 c 264 pp Hardback 978 1 80392 081 8 £105.00 / \$145.00
In a Turbulent Era series

Handbook of Services and Artificial Intelligence

Edited by Ada Scupola, Jon Sundbo, Lars Fuglsang, Roskilde University and Anders H. Henten, Aalborg University, Denmark

'Read this book if you want to know the latest thinking on the role of AI in service. I love that it is fact and research based and provides the view of leading experts in the field.'

– Jochen Wirtz, National University of Singapore



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But... How do you Teach Business?

A Critical Examination of the Methods, Ideology and Influence of Business and Management Studies and Business Schools

Chris Hackley, Royal Holloway University of London

'Need a globetrotting guide to business education? Saint Christopher is the guru for you! Hackley'll teach you a thing or two (or three, or four, or more) about business teaching and teaching business.'

– Stephen Brown, Ulster University, UK



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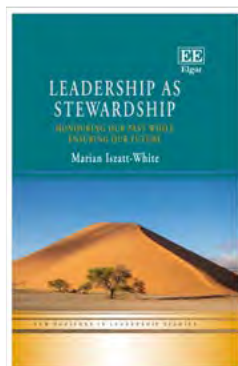
Leadership as Stewardship

Honouring Our Past While Ensuring Our Future

Marian Iszatt-White, Lancaster University, UK

'A thoroughly enjoyable read, focusing on "aspirational" forms of leadership (ethical, authentic, responsible, sustainable), shifting from inquiry to advocacy. It will resonate for Māori Indigenous scholars, whose history of stewardship, collective, relational and servant leadership is at the fore. The Ambidexterity and Indigenous models balance the past, present and future.'

– Ella Henry, Auckland University of Technology, New Zealand



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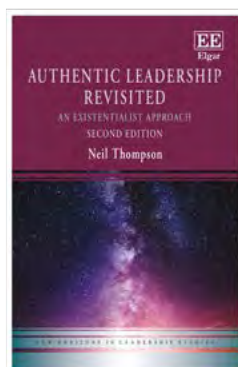
Authentic Leadership Revisited

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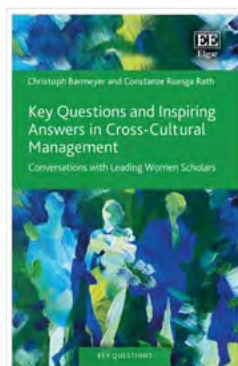
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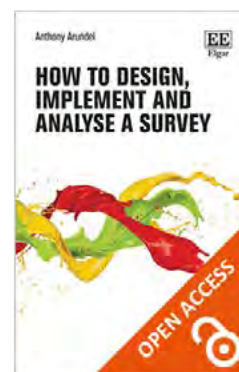
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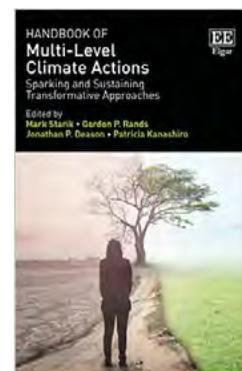
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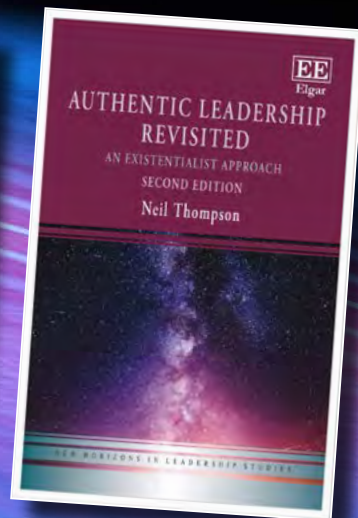
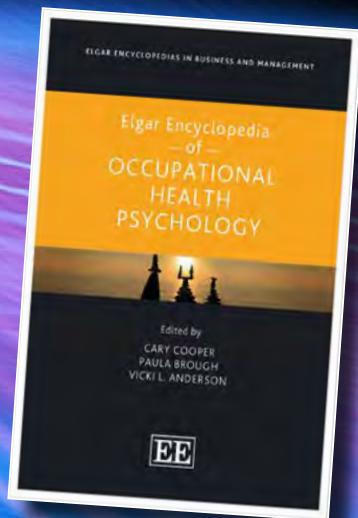
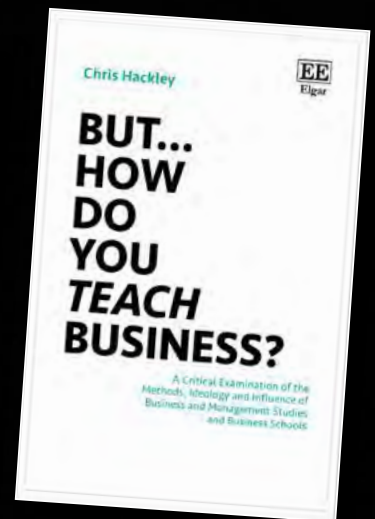
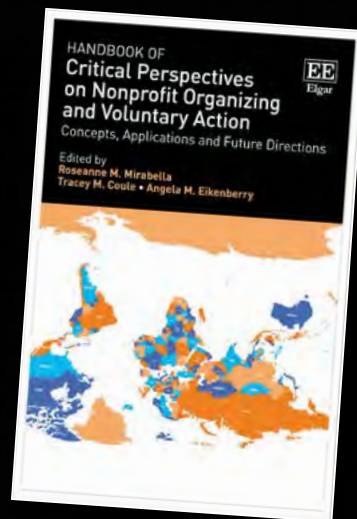
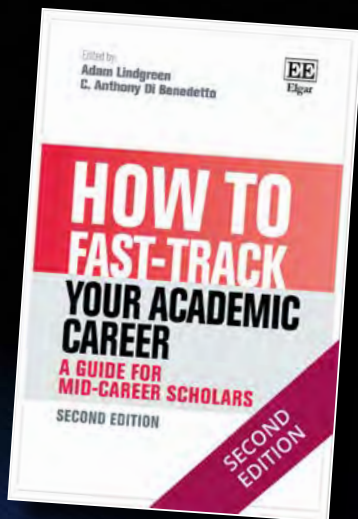


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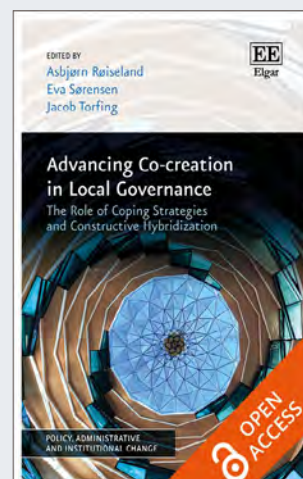
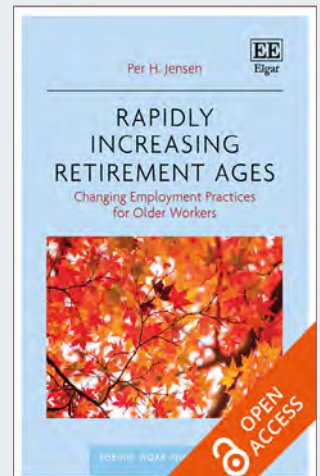
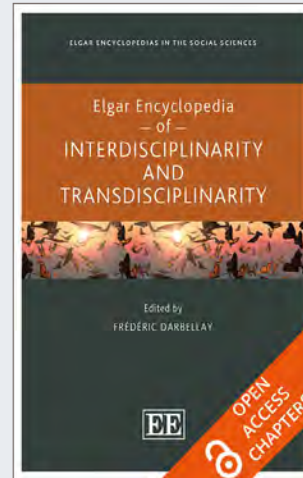
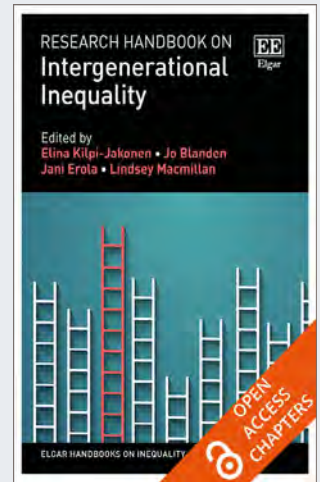
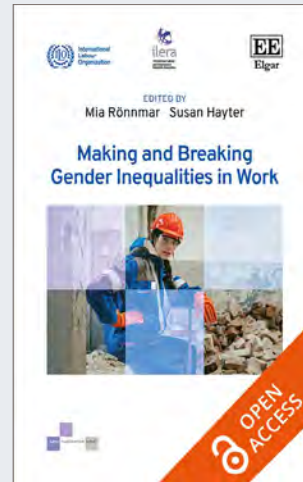
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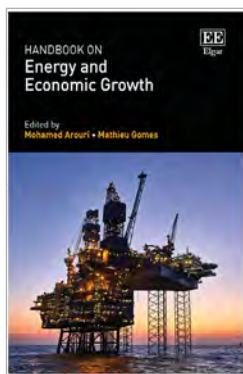


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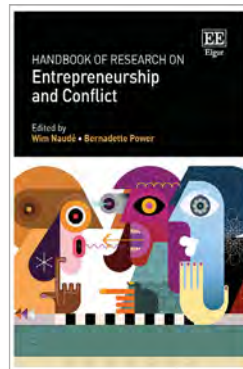


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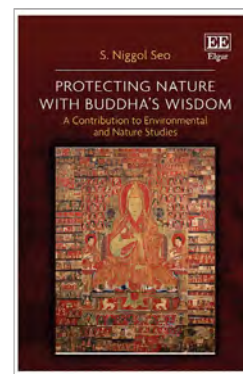
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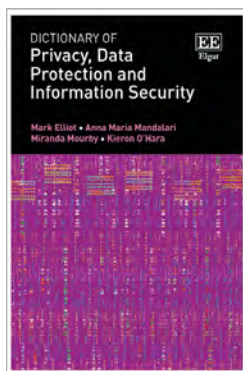


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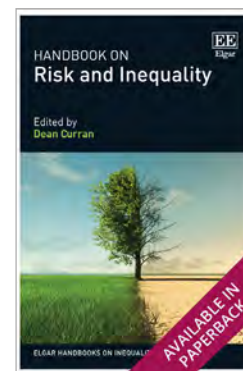
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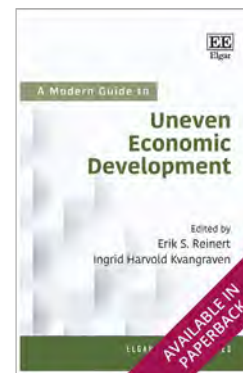
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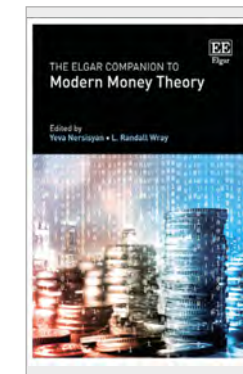


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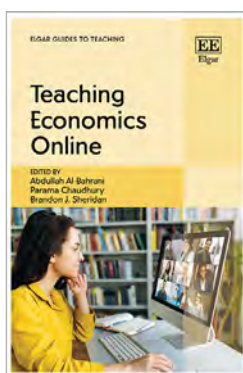
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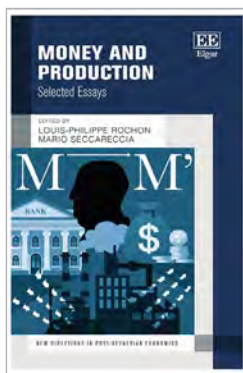
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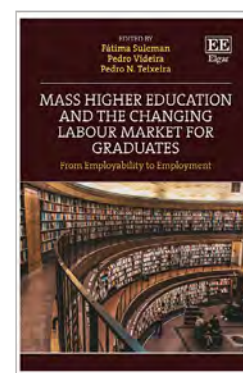
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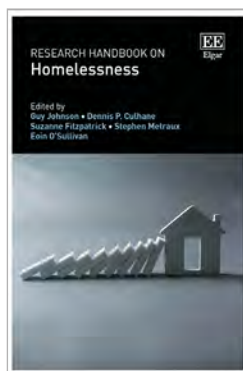
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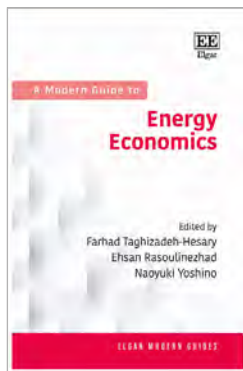
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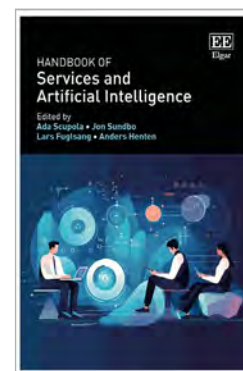
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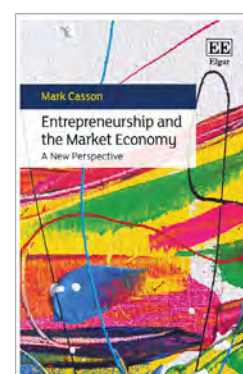
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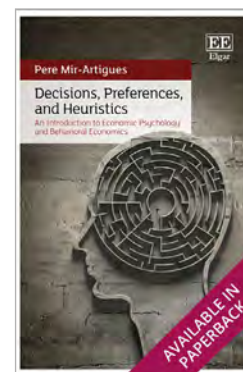
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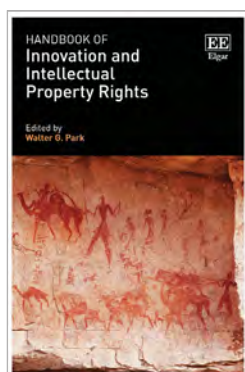
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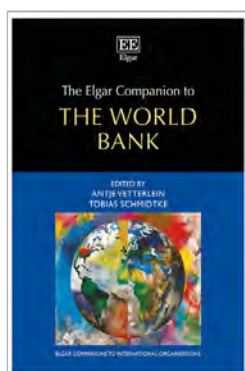
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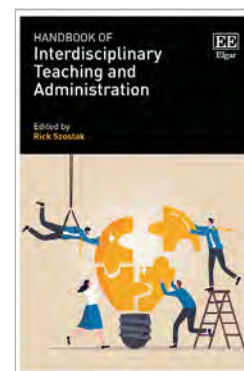
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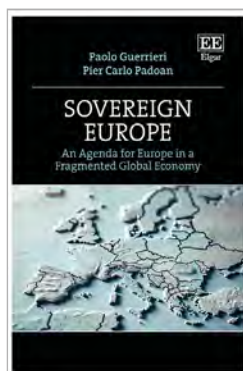


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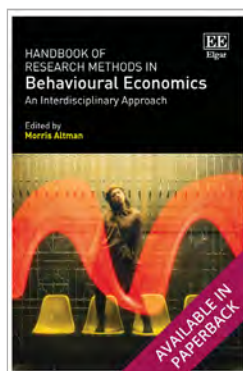
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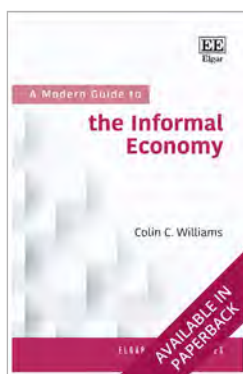
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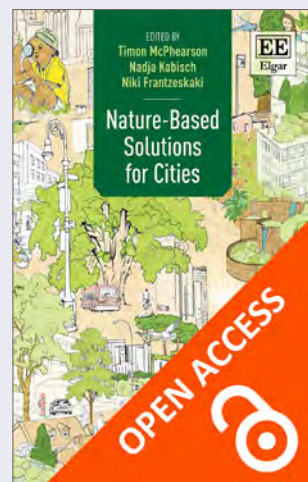
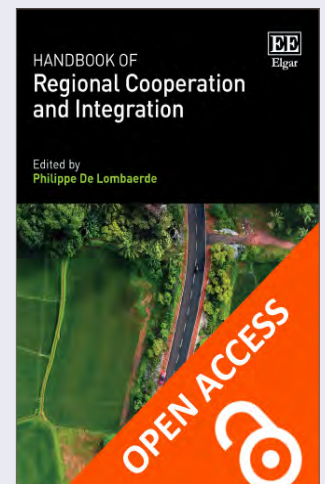
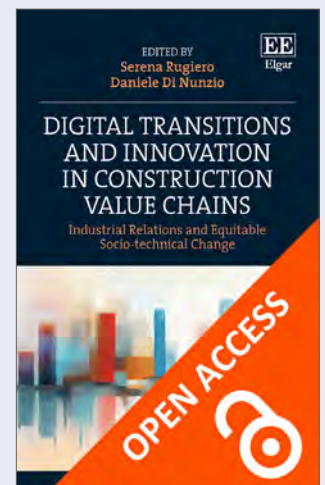
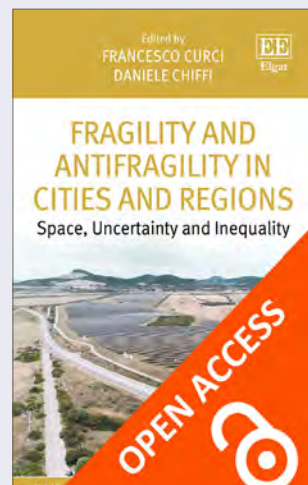
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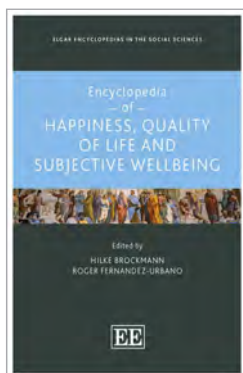
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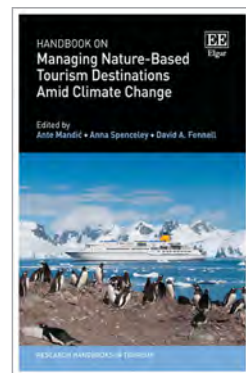
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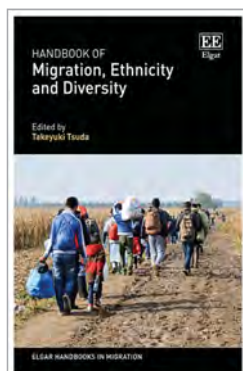


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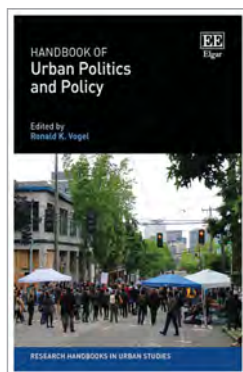
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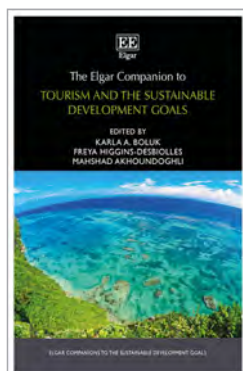
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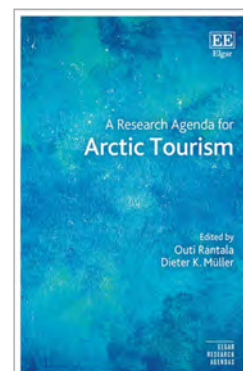
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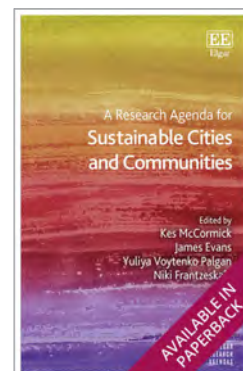
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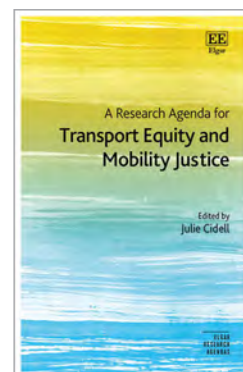


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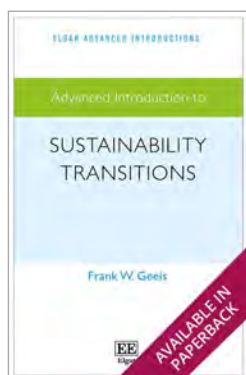
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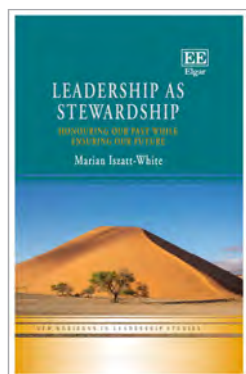
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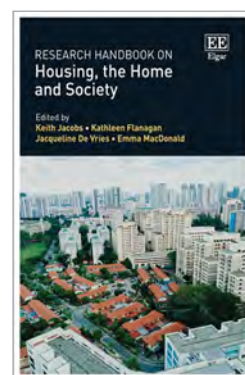
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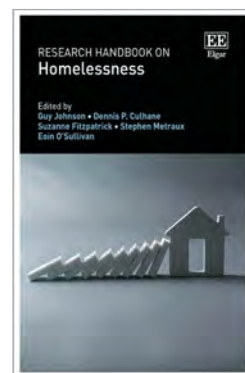
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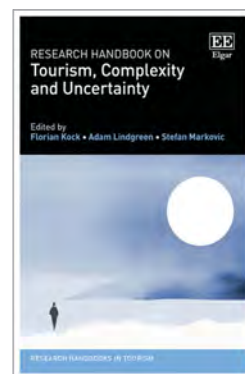
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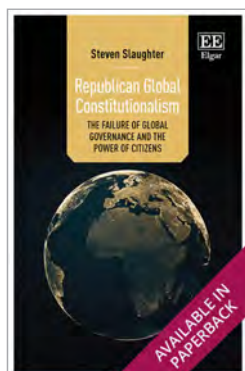
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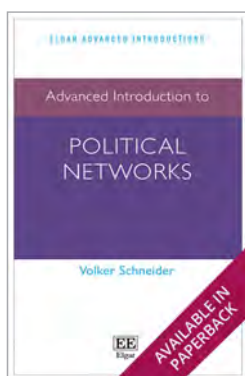
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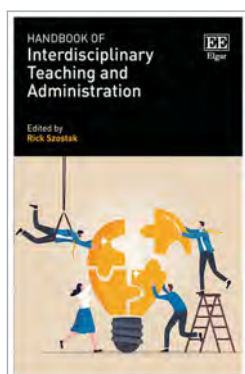
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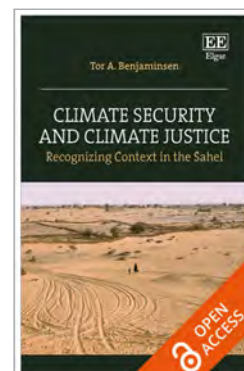
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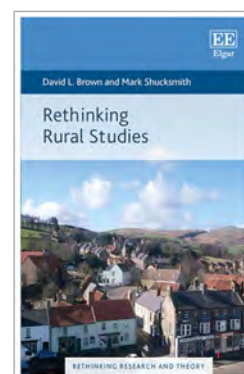
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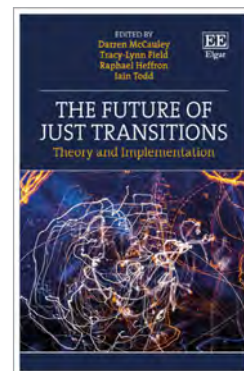
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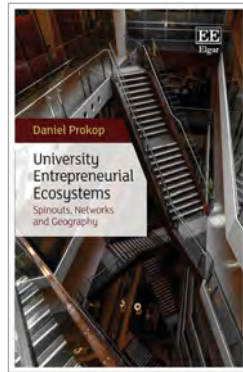
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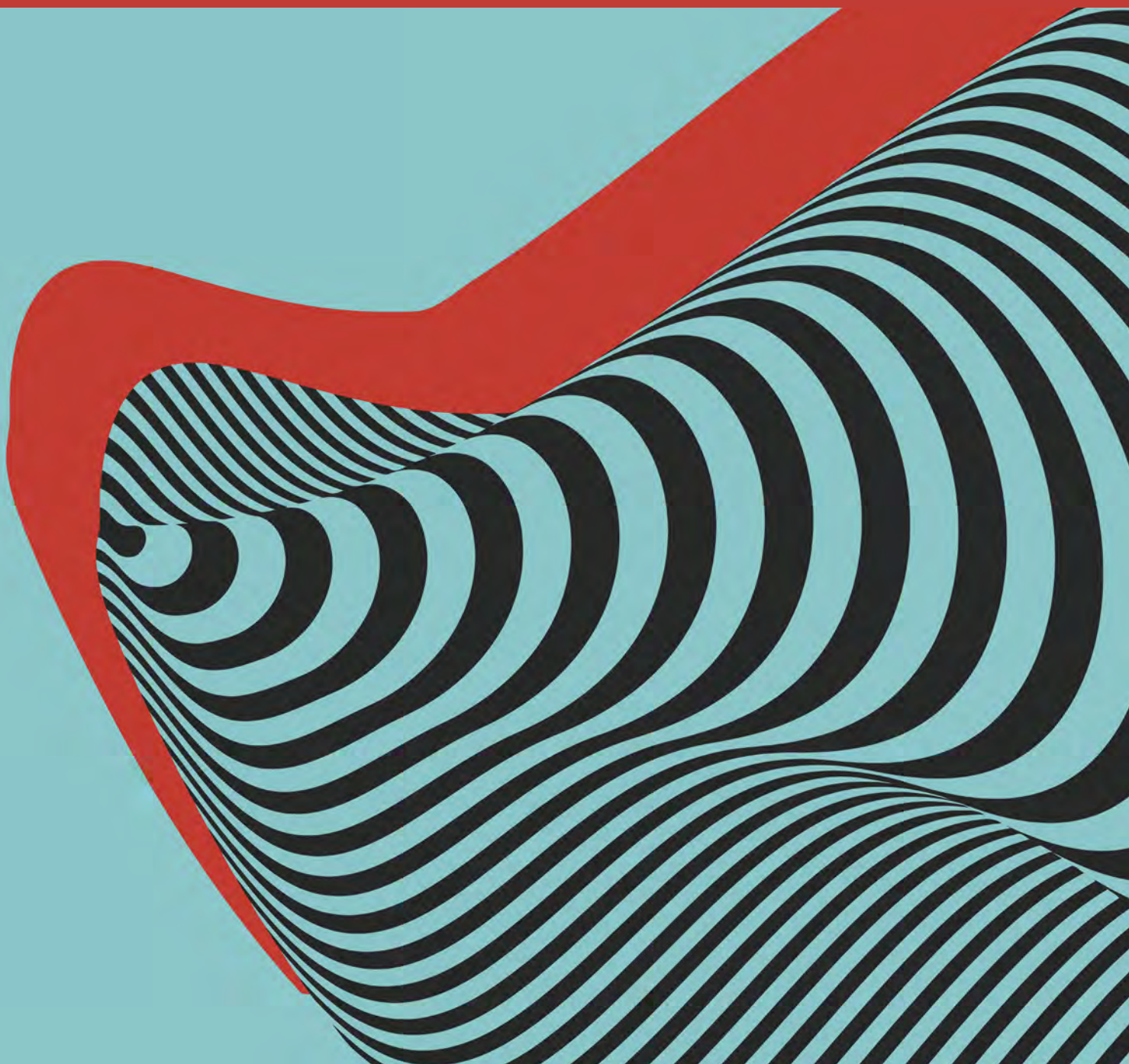
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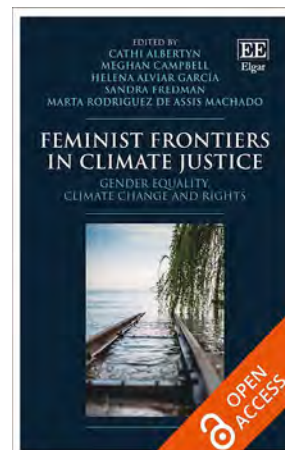
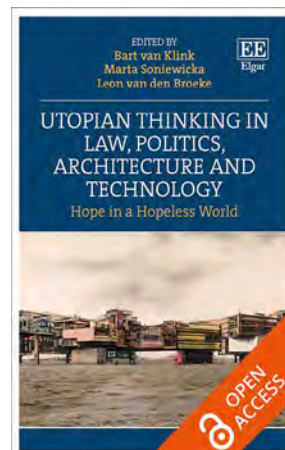
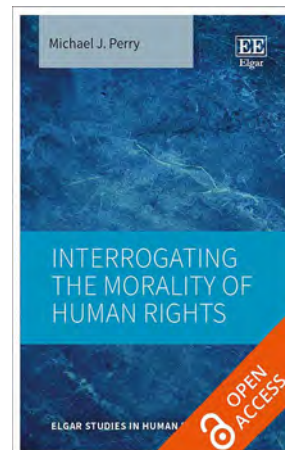
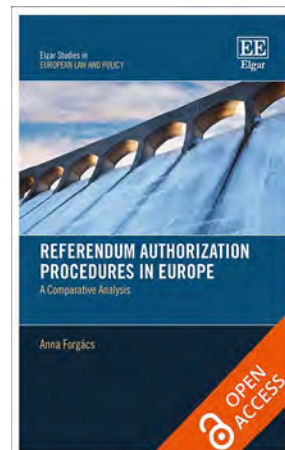
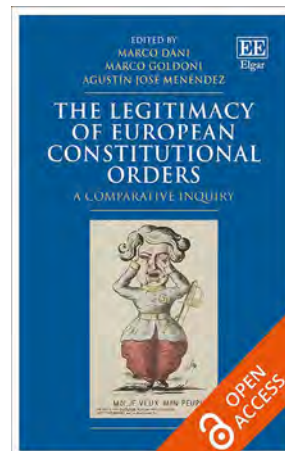
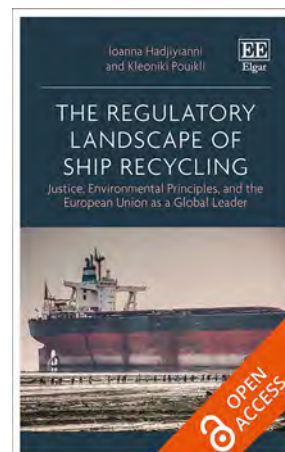
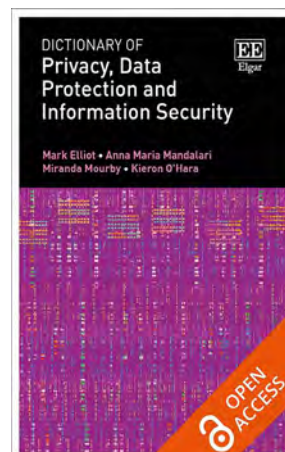
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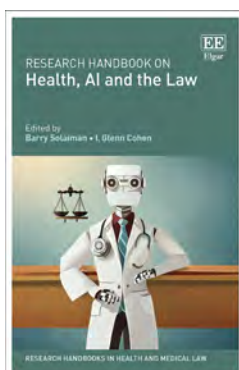
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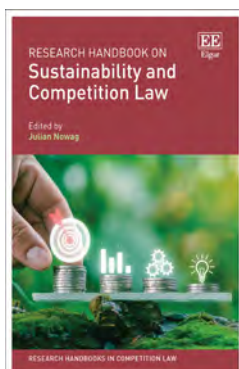
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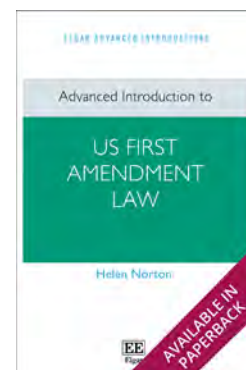
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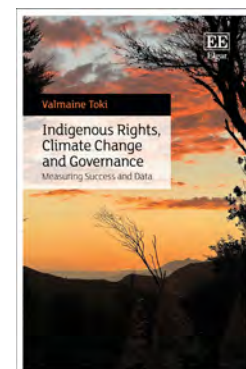
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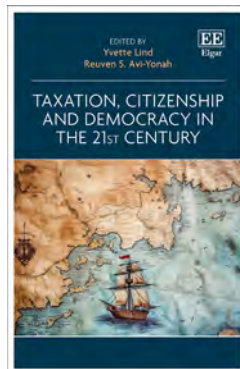


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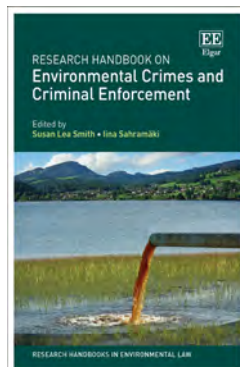
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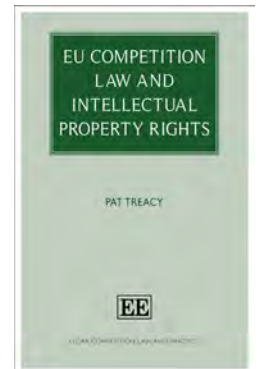
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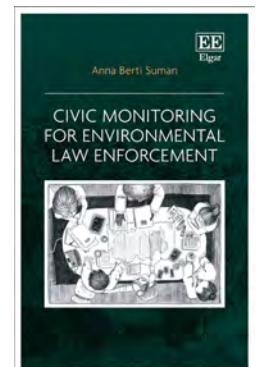
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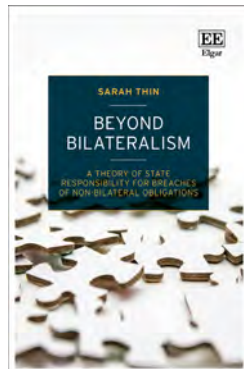
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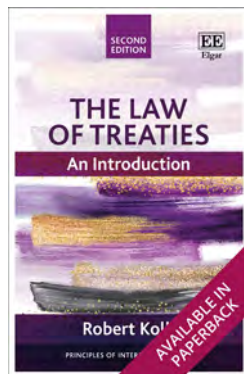
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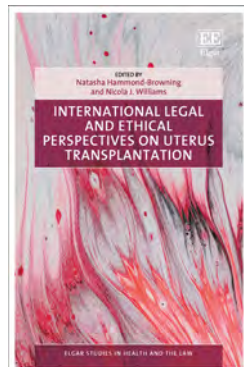
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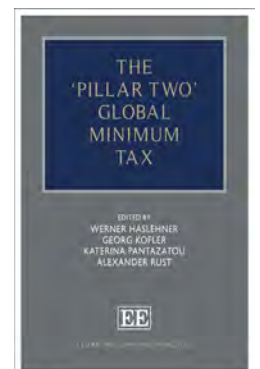
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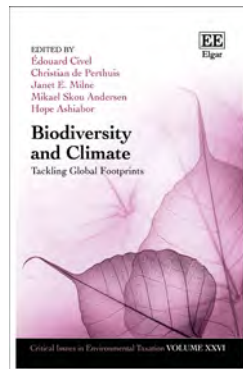
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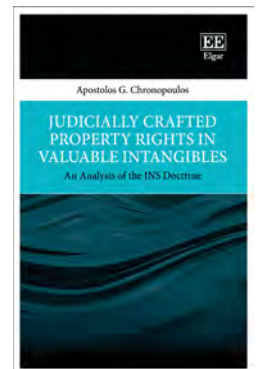
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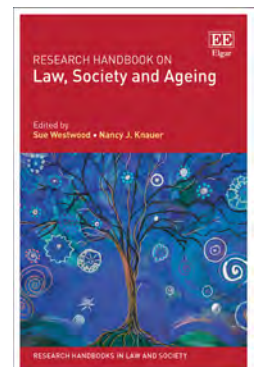
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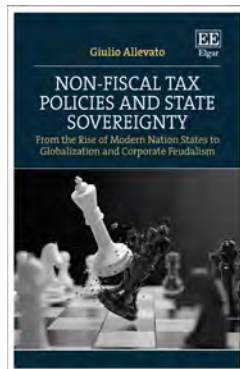
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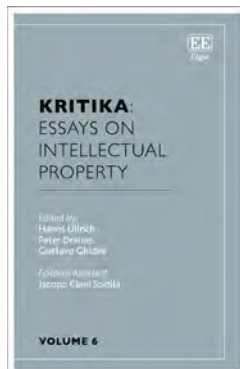
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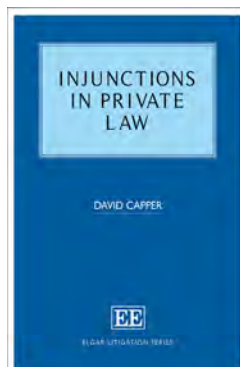
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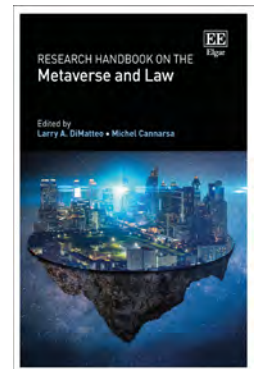


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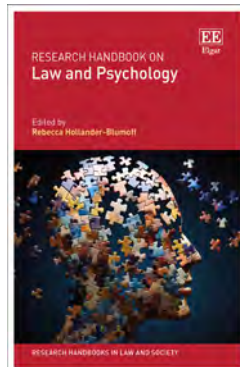
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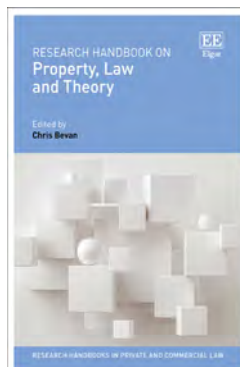
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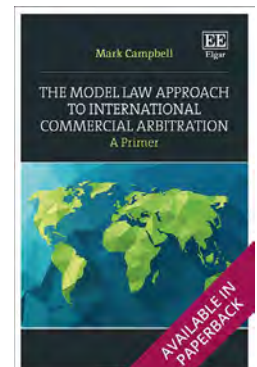
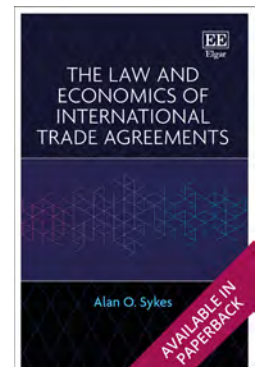
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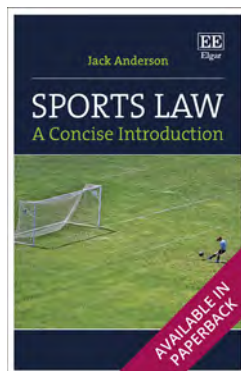


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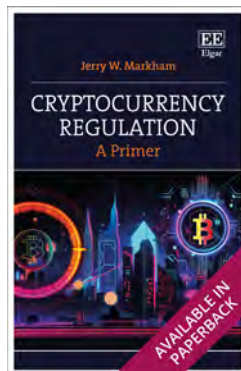
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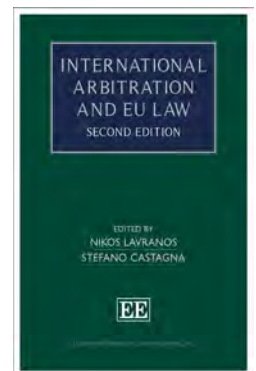
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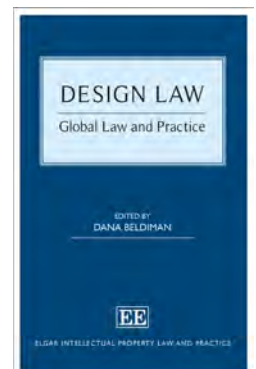
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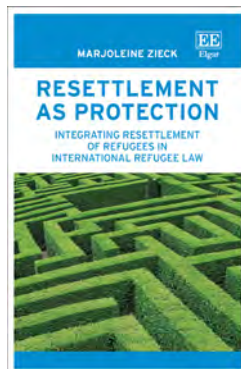
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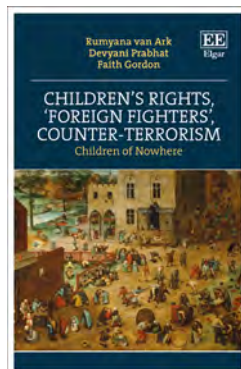
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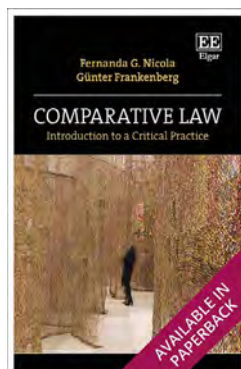
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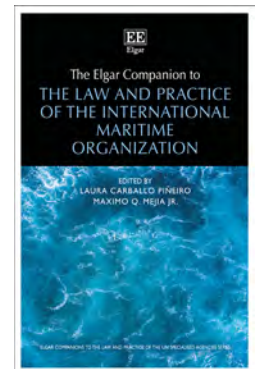
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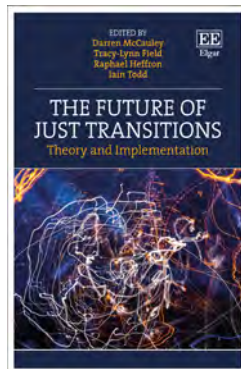
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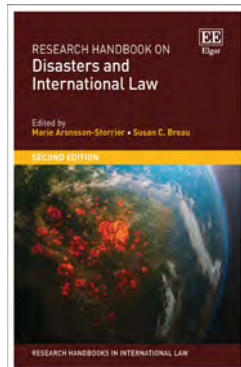
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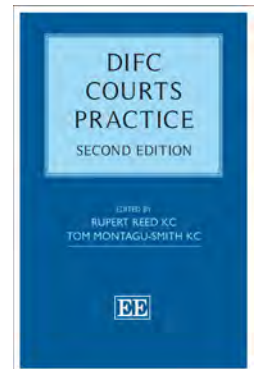
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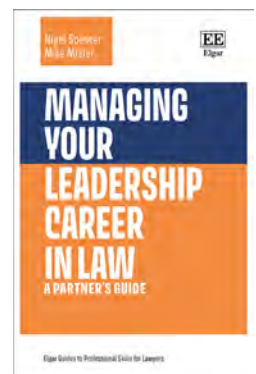
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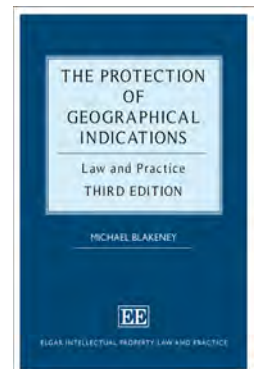
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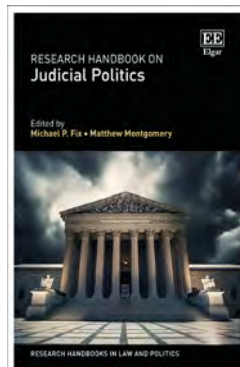
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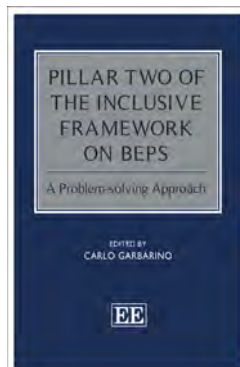
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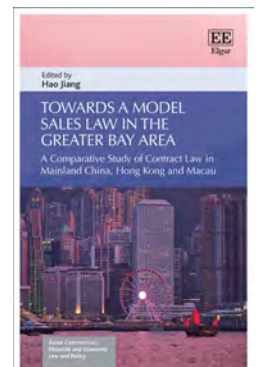
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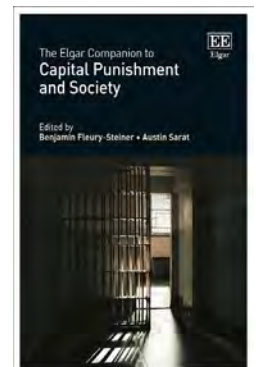
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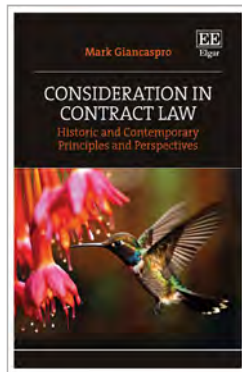
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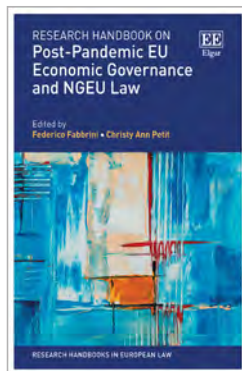


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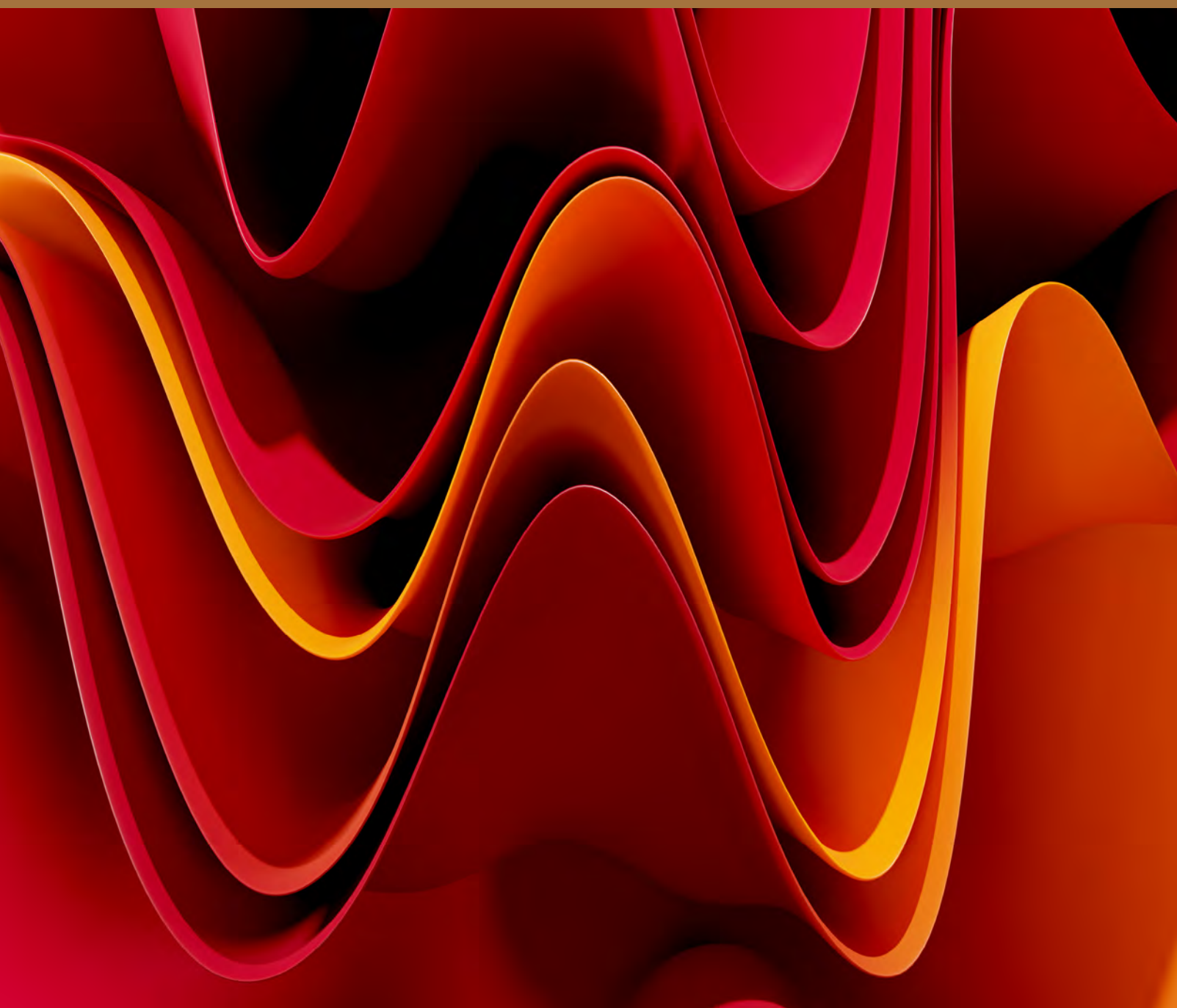
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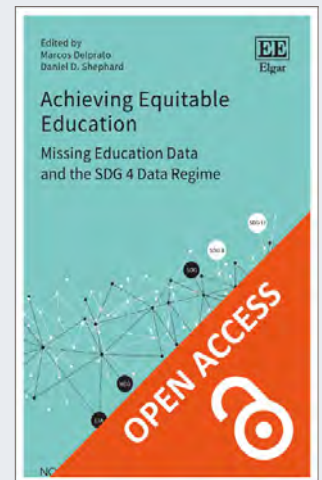
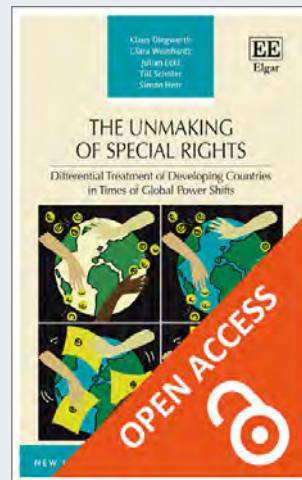
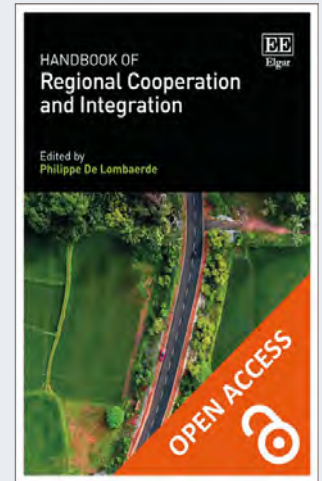
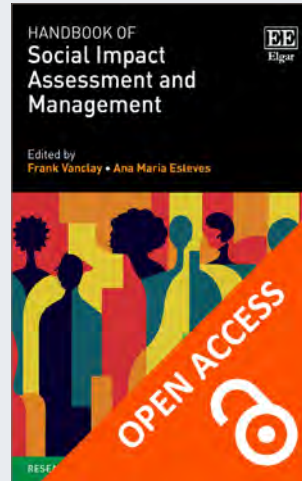
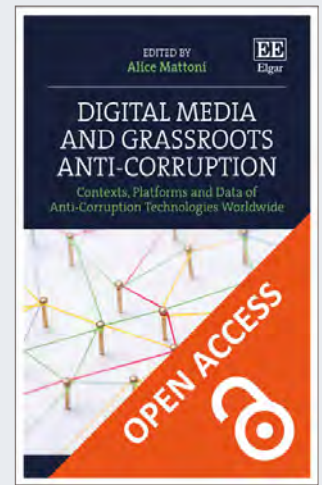
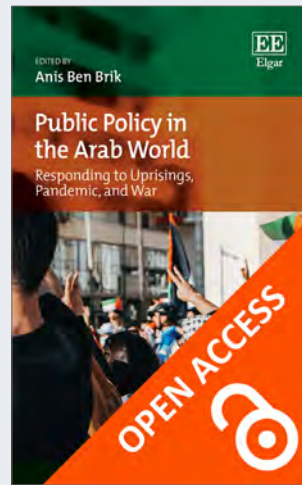
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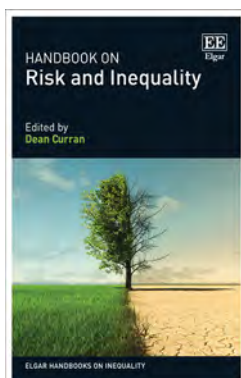
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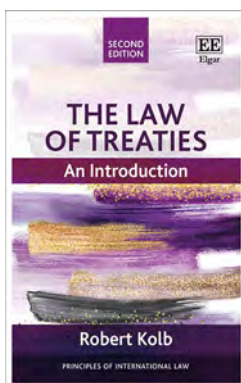
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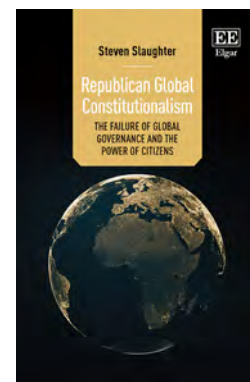
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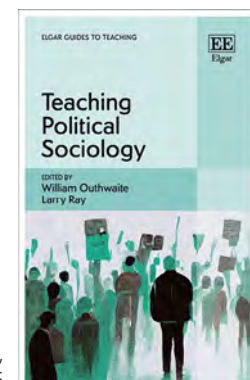
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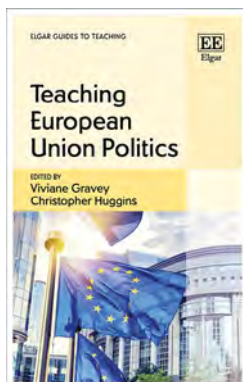
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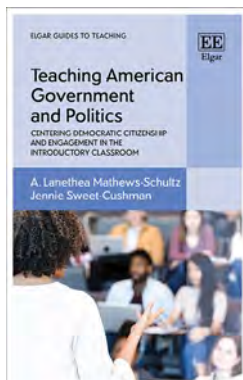
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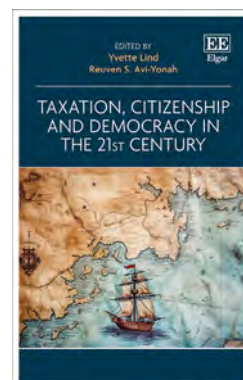
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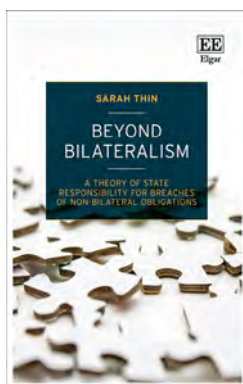
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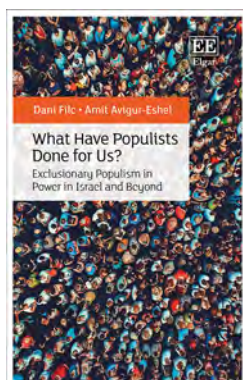
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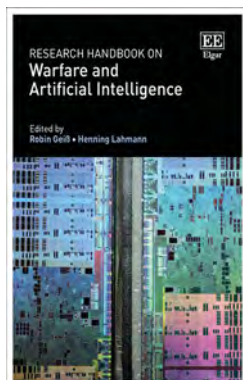
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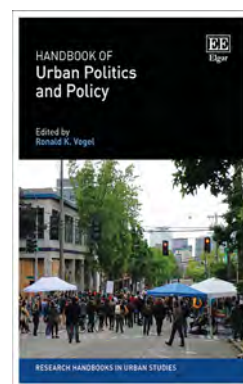


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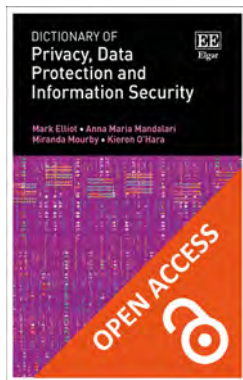
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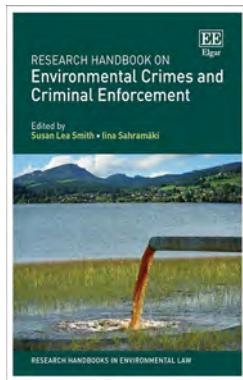
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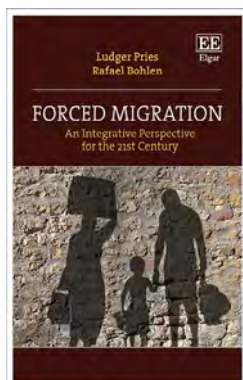
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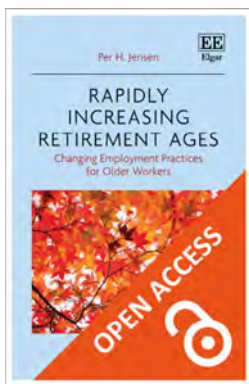
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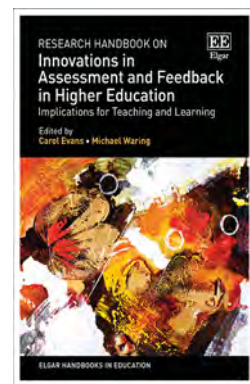
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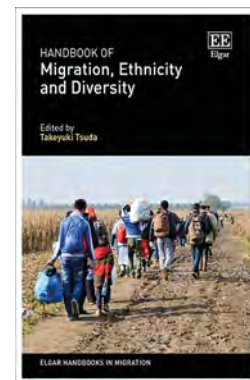
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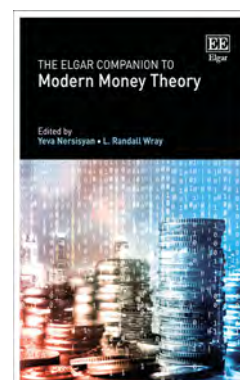


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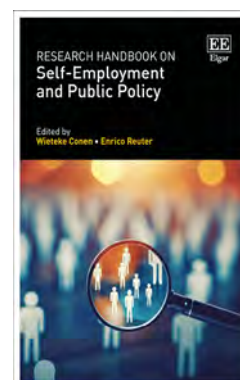
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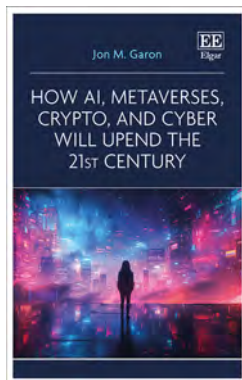


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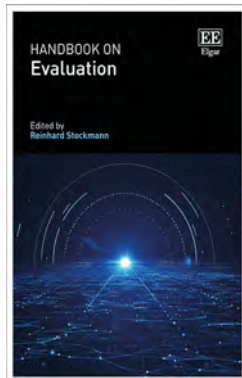
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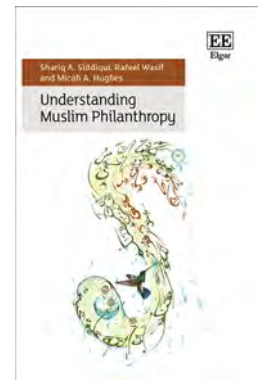
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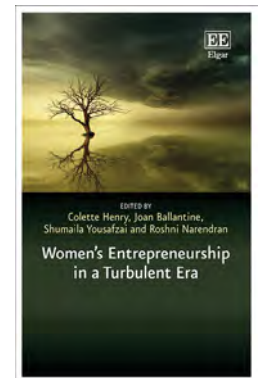
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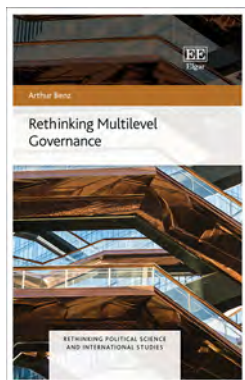
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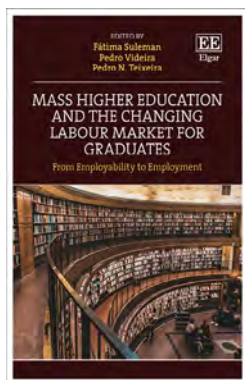
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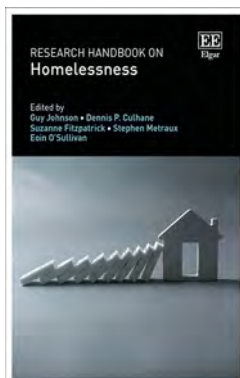
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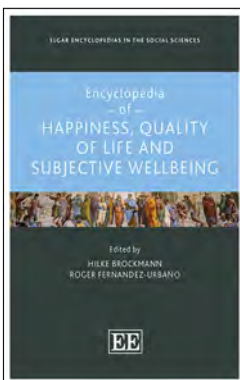
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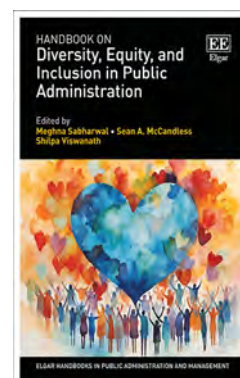
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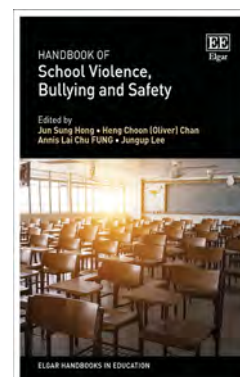
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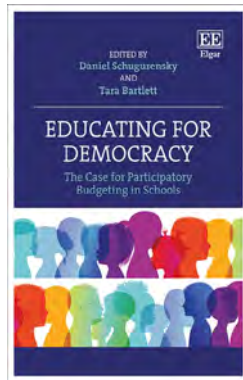
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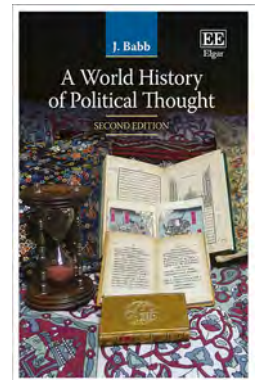
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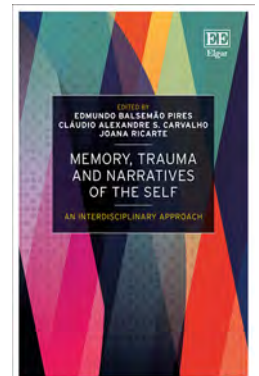
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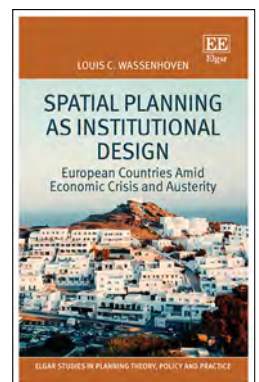
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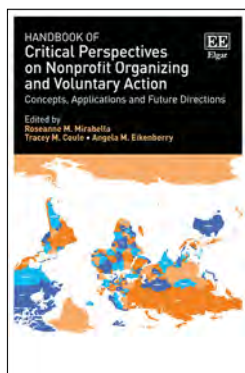
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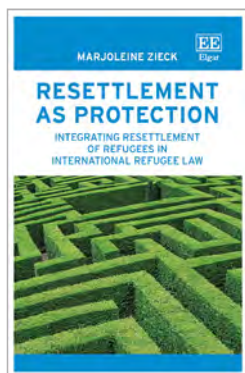
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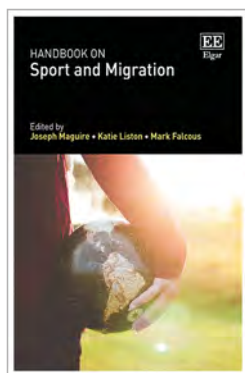
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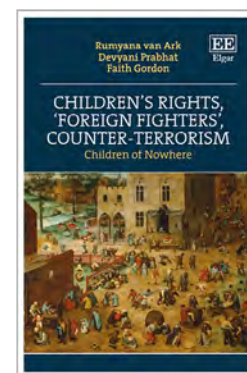
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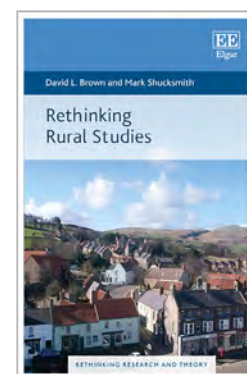
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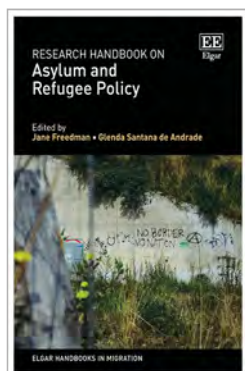


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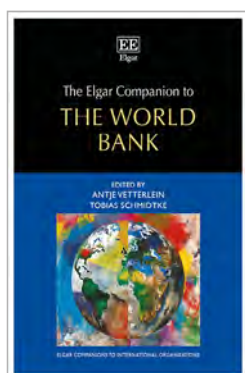
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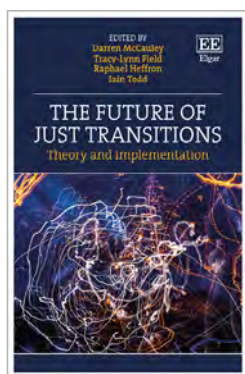
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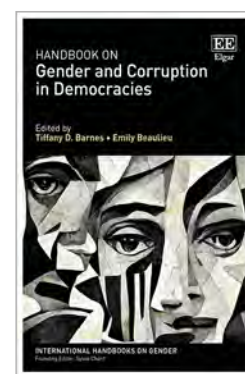
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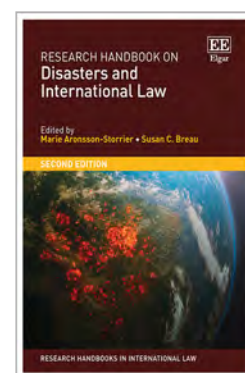
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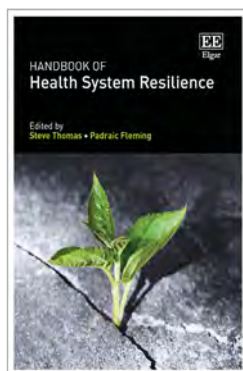
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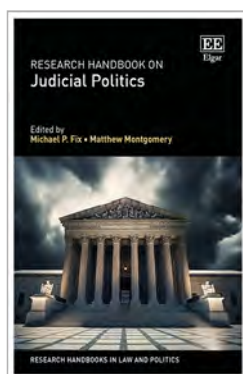
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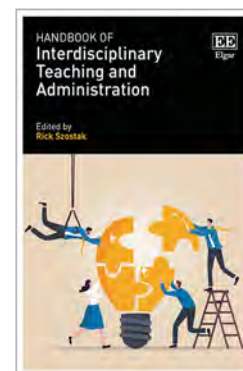
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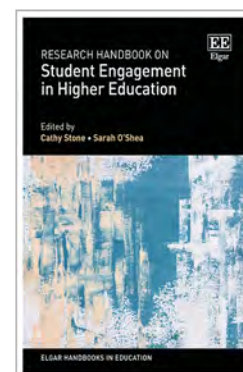
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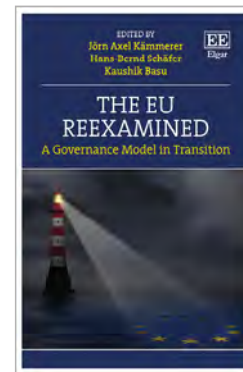
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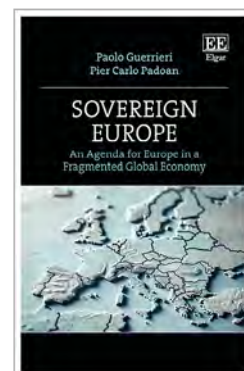
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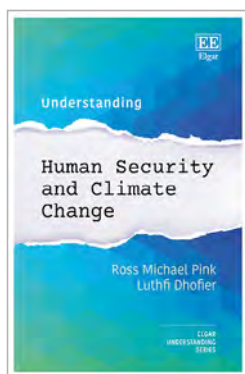
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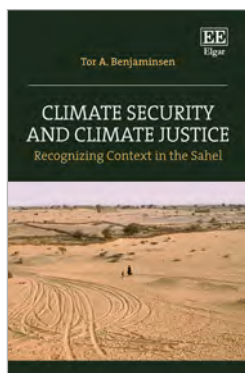
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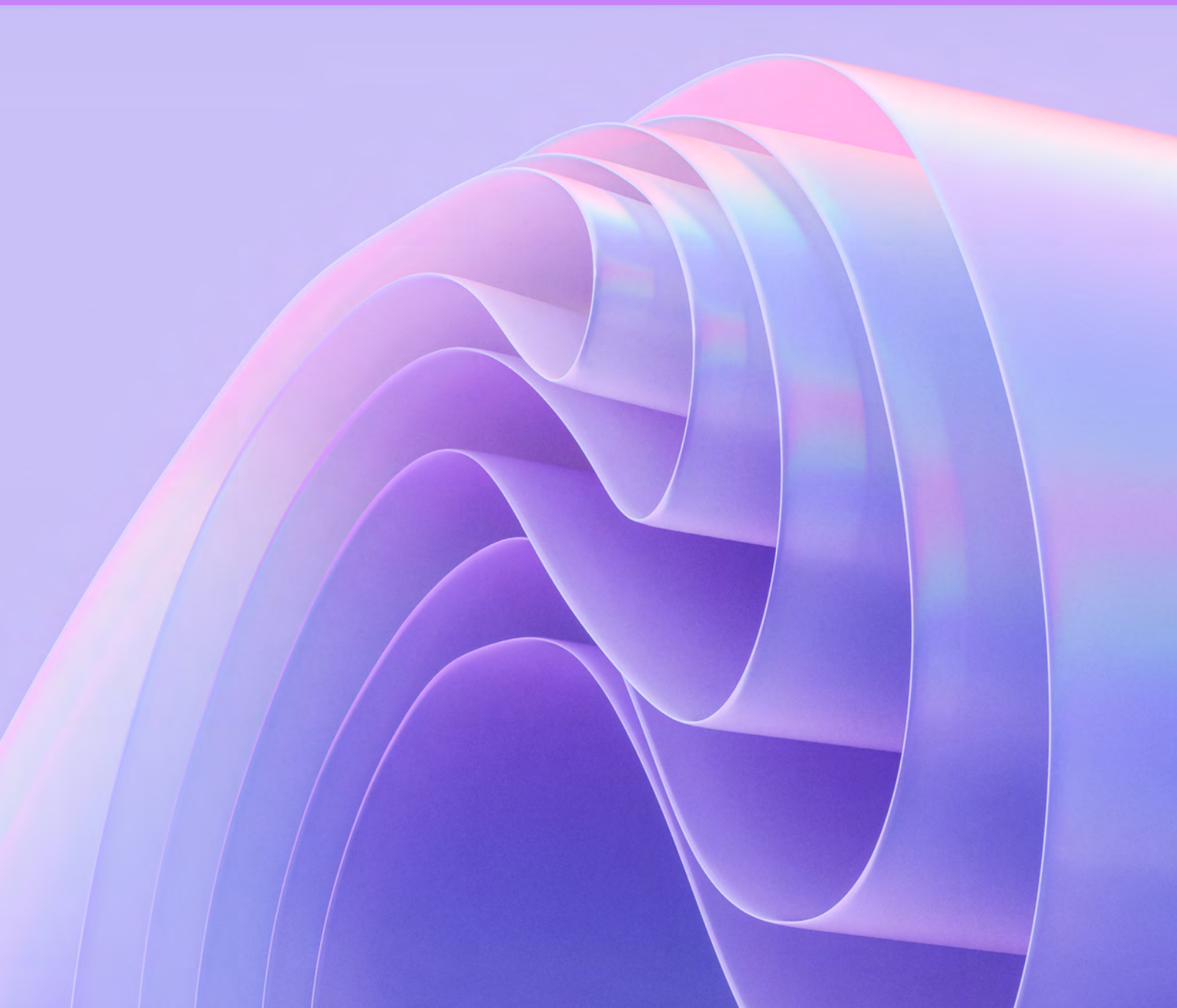
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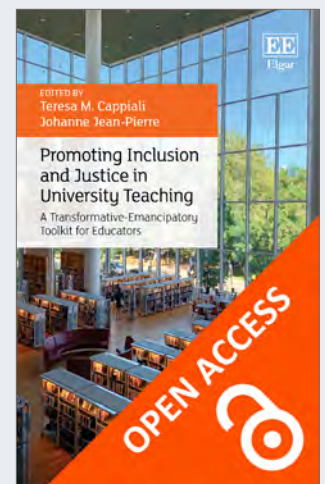
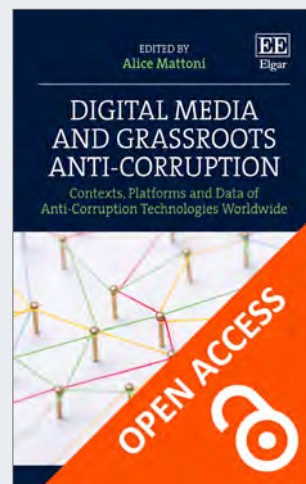
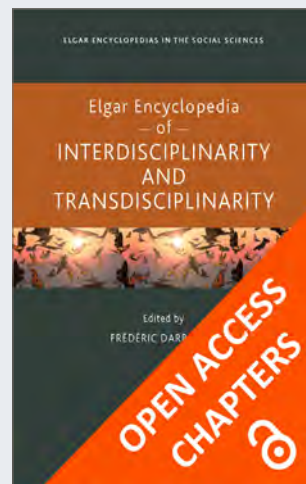
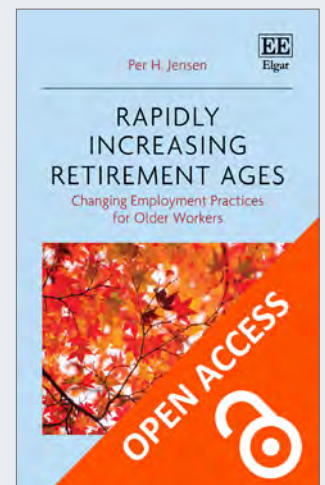
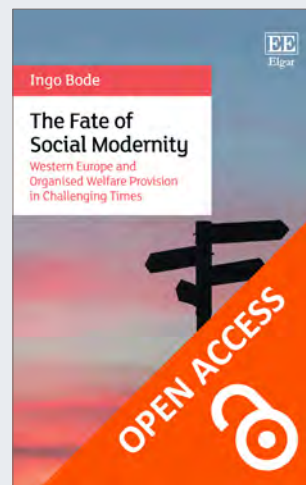
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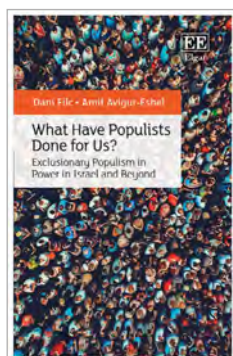
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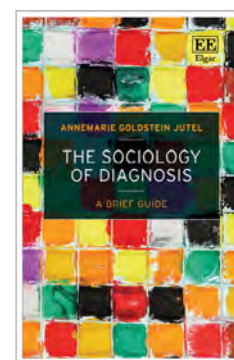
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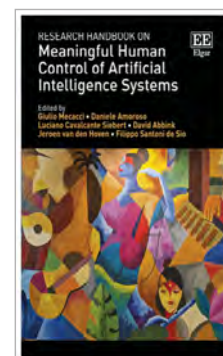
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'This book is an outstanding collection of original essays on an extremely important contemporary set of problems pertaining to human control of AI systems. How can such control be engineered, and what is the relationship between accounts of the control implicated in human moral responsibility and those pertinent to AI systems? These questions and others are explored from an interdisciplinary perspective. The authors are first-rate and the editors have done a very fine job of organizing the collection. Very highly recommended!'

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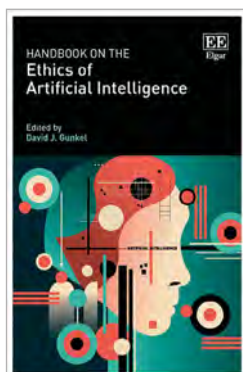
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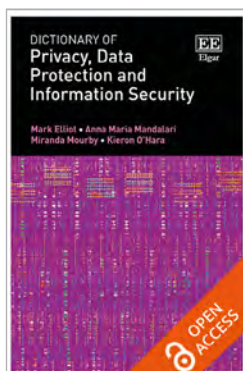
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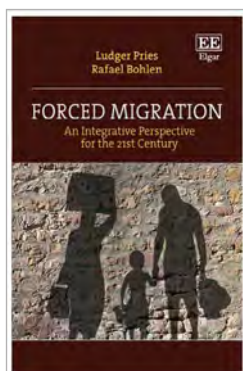
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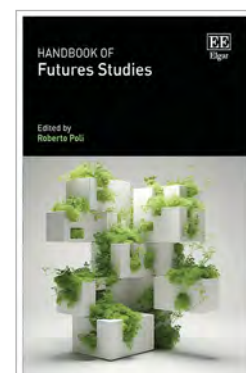
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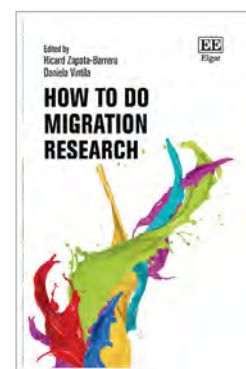
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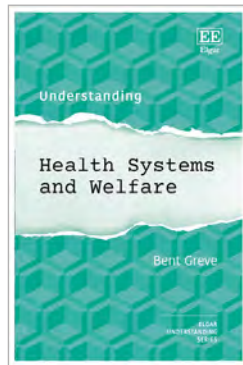
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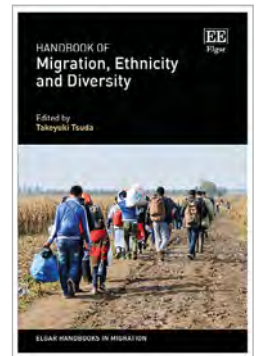
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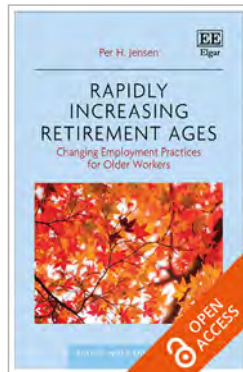
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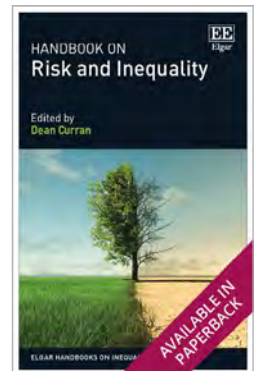
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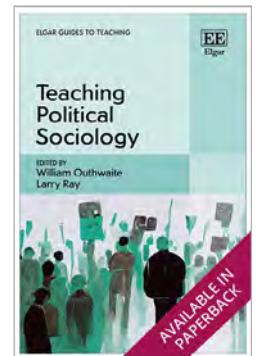
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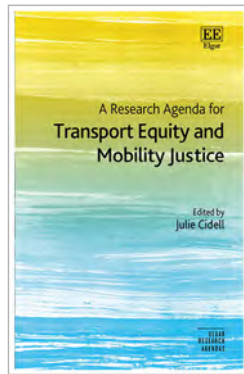


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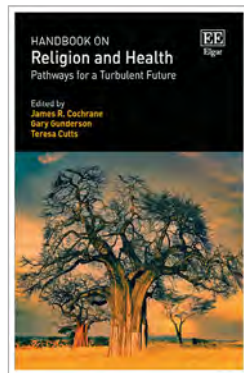
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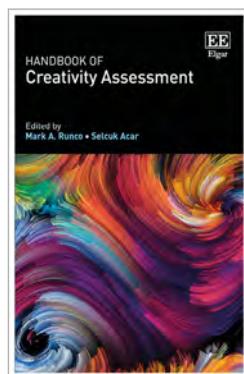
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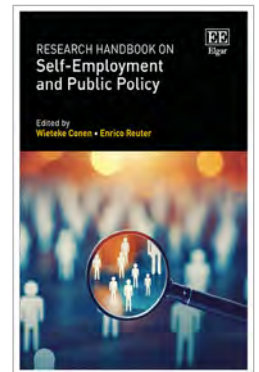
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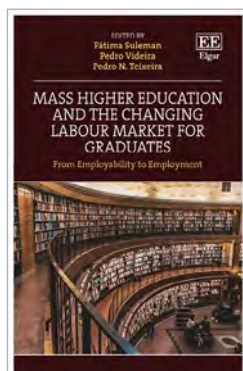
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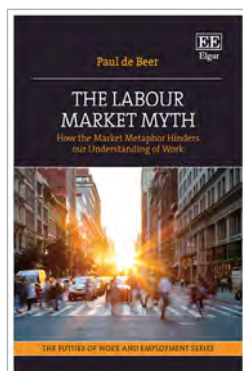


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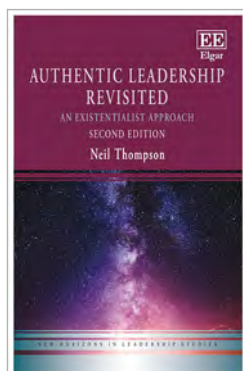
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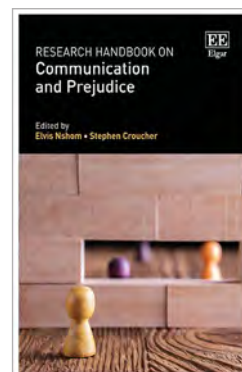
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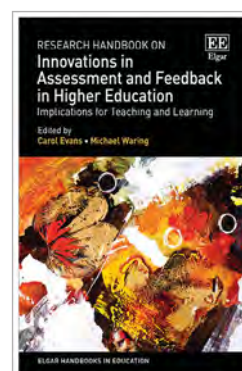
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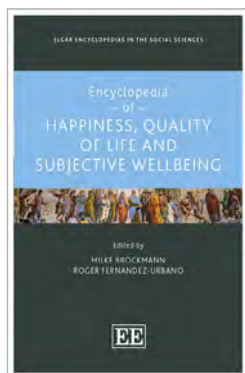


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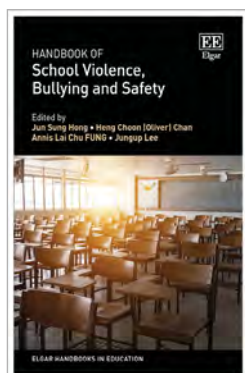
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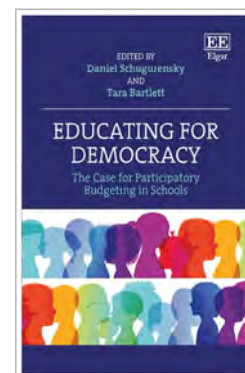
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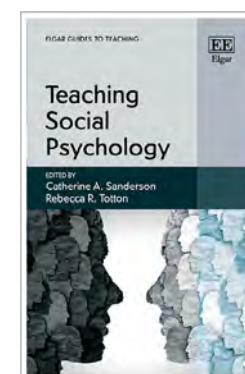
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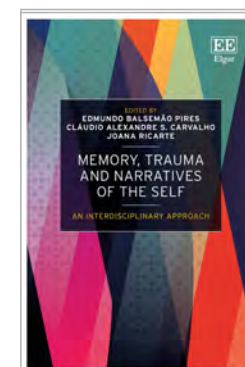
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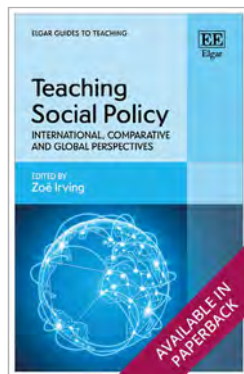
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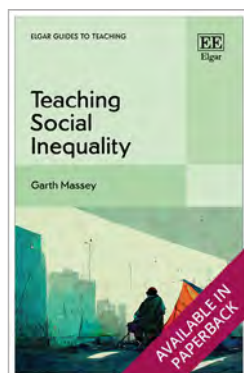
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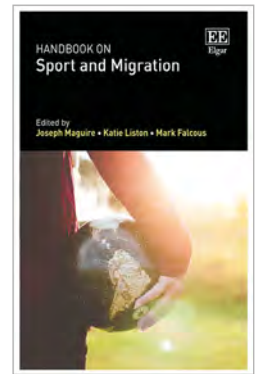
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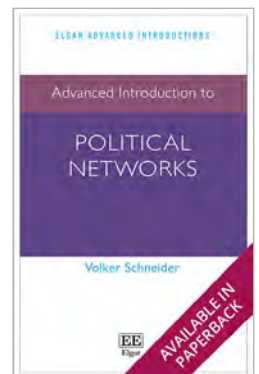
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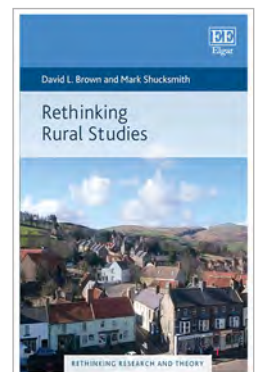
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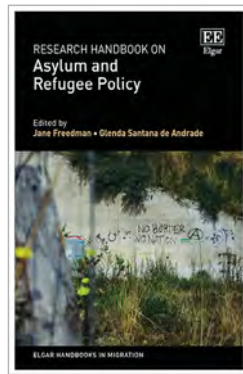


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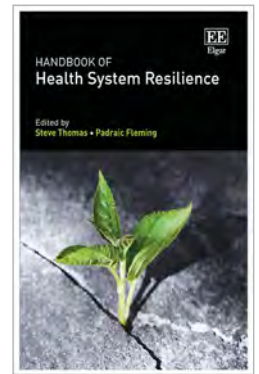
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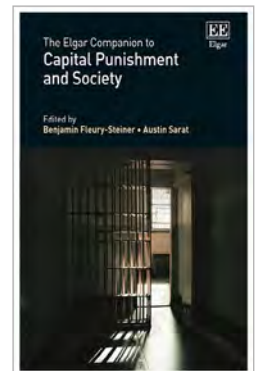
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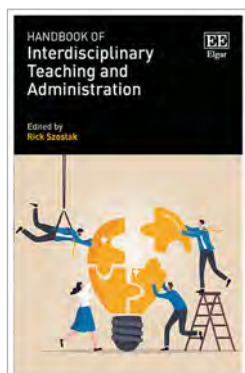
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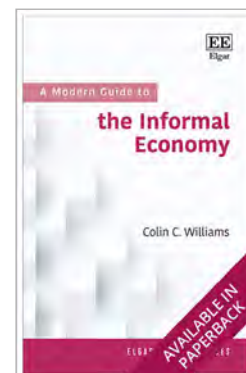
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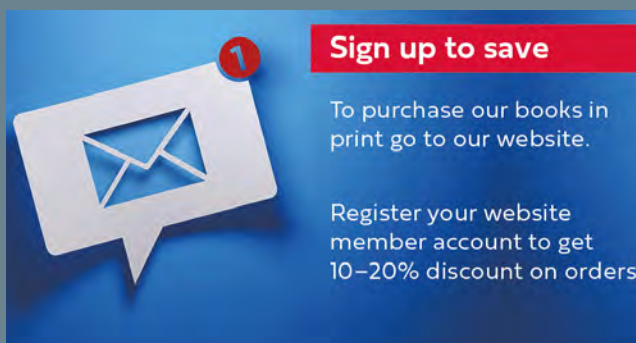
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